



Farnborough 2006
International Air Show
July 17-23, 2006
Farnborough, England, U.K.



The United States Department of Commerce is organizing an **Aerospace Products Literature Center (APLC)** at the 45th Farnborough International Air Show at the Farnborough International Airport, England, **July 17-23, 2006**. Farnborough 2006 is the premier international showcase in Europe for civil and defense aerospace in 2006.

Whether you are new to international aerospace markets or an experienced exporter, the APLC at Farnborough 2006 provides your chance to have access to opportunities in this crucial market.

- ➔ Farnborough 2004 had more than 133,000 trade visitors, 36 national pavilions, and 1,360 aerospace exhibitors from 32 countries with more than \$21 billion of orders announced.
- ➔ In 2004, Europe imported more than \$17 billion in aerospace products from the United States.

The APLC is an effective alternative to a full trade show exhibit at a fraction of the cost. **For the low cost of \$650**, the APLC serves your company by:

- ➔ Exhibiting your company literature in an attractive booth, organized and staffed by United States Government aerospace specialists
- ➔ Registering trade visitors showing interest in your company and its products and services
- ➔ Providing your product literature to each potential trade customer and agent
- ➔ Featuring your company in our widely distributed APPLC Directory
- ➔ Forwarding all information on potential customers to you after the show

The **Deadline** for U.S. companies to register for the APPLC at Farnborough is **Friday, May 26, 2006!** For more information, please fill in the box below and fax to Deborah Semb at 202/482-3113, call 202/482-0677 or sent an e-mail message to: Deborah.Semb@mail.doc.gov



Name: _____
Company: _____
Telephone: _____
Fax: _____
E-mail: _____



Upcoming U.S. Department of Commerce sponsored APPLCs
ILA, Berlin, Germany – May 16-21, 2006

Eligibility is limited to firms offering products manufactured or produced in the United States, or having U.S. content representing at least 51% of the value of the finished good.